



PUBLICITY COORDINATOR

Requirements: 1 year of abstinence.

Term: 2 year commitment.

- Work with Intergroup to promote OASV events and activities to OA members and to those in the general public who are seeking relief from compulsive eating.
- Strong working knowledge of the 12 Steps, 12 traditions, and 12 concepts of the OA program and willingness to adhere to the principles of the OA program.
- Responsible for forming a committee tasked with ensuring that all OASV IG events are well promoted to the target audience.
- It is important that the chair and committee members are well-versed in the current associated technologies essential to effective online promotion.
- Create and document a repeatable process to blanket the OA universe with information about upcoming events so that interested people can learn about and attend OASV IG online events.
- Maintain lists of OA regional contacts, intergroup contacts, and World Service Office (WSO) contacts to facilitate broad communication about upcoming OASV events.
- Monitor web visits, clicks, and subscriber numbers to inform OASV IG, in advance, of potential attendance or attendance concerns that may warrant added support.
- Maintain technologies, upgrading or requesting budget, as needed.
- For further information or to volunteer, please send email to info@oasv.org.

WHAT IS AN INTERGROUP?

When several meeting groups come together in an area, they soon realize that they can be more effective together rather than operate separately. Groups then may form an Intergroup that is directly responsible to the meeting groups it serves.

Intergroups arise from a need to provide service for a number of local meeting groups and to enable better dissemination of information about OA in a community. Typical services provided by an Intergroup can include:

- Providing a central telephone number for information about OA and the local meeting groups.
- Publishing regular newsletters or bulletins to keep meeting groups informed about one another and about upcoming OA events.
- Coordinating speakers, public information, and contact with the professional community.
- Maintaining a supply of conference-approved OA literature, as well as OA and AA books.
- Sending delegates to regional assemblies and to the [World Service Business Conference](#)

OA Definition of an Intergroup (IG): Land-based intergroups are composed primarily of groups within their region or groups within their geographical proximity (OASV Intergroup covers Santa Clara County, comprised of fifteen cities, as its geographical area, and is a part of the larger geographical area referred to as [Region 2](#)). Virtual intergroups are composed primarily of virtual groups. Intergroups can provide services to the individual groups more efficiently than groups by themselves. Intergroups also act as guardians of OA's [Twelve Steps](#), [Twelve Traditions](#), and [Twelve Concepts](#) of OA Service.

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